

1. We have more registered riders than any other year! Come early.
2. ALL RIDERS must get a helmet number at registration to ride on 400. You must come to registration to get a helmet number.
3. SAFETY = Do not let your front wheel go past the rear wheel of the rider in front of you (Don't Overlap!) Space is Safe!
4. HOT Breakfast will be for sale by McAlister's Deli at Registration.
5. Bring a few quarters if you plan to support the kids lemonade stands.

Start/Finish Area:



Course Marks:



Event Day Important Numbers

Any emergency call 911

Depending on where you are call a Rest Stop for assistance

Every Rest Stop has a HAM Radio operator with direct communication to ride operations home base.

Rest Stop #1 Mile 9	678-428-7442
Rest Stop #2 Mile 20	770 842-1534, 678 524-3283
Rest Stop #3 Mile 36 (100)	678-687-1038,
Rest Stop #4 Mile 50 (100)	404-630-0266, 678-570-2271
Rest Stop #5 Mile 80 (100) or 40 (60)	917-402-4358
Rest Stop #6 93 (100) or 53 (60)	678-772-2429
SAG vehicle lead	404-550-8565
Eric Broadwell – Ride Director	678-520-7337
Doug Fallon – Asst Ride Director	404-293-0151

Hospitality Hwy Century 102

2012

Gather in the road adjacent to the old Home Depot Parking lot

Average MPH

		Miles	10	12	15	18	20	24
Start	Market Blvd	0.0	6:30	6:30	6:30	6:30	6:30	6:30
Left	Holcomb Bridge Road	0.2	6:31	6:31	6:30	6:30	6:30	6:30
HOLD	Holcomb Bridge Road on Bridge	0.4	6:32	6:32	6:31	6:31	6:31	6:31
Left	400-Ramp	0.6	6:33	6:33	6:32	6:32	6:31	6:31
Right	Northridge Exit	3.6	6:51	6:48	6:44	6:42	6:40	6:39
Straight	Dunwoody Place	3.8	6:52	6:49	6:45	6:42	6:41	6:39
Right	Roberts Drive	4.3	6:55	6:51	6:47	6:44	6:42	6:40
Right	Roswell Road Hwy 9	6.7	7:10	7:03	6:56	6:52	6:50	6:46
Cross	Chattahoochee River	6.8	7:10	7:04	6:57	6:52	6:50	6:47
Right	Riverside Dr	6.9	7:11	7:04	6:57	6:53	6:50	6:47
Right	To Stay on Riverside	7.8	7:16	7:09	7:01	6:56	6:53	6:49
Straight	Becomes Old Alabama	8.1	7:18	7:10	7:02	6:57	6:54	6:50
Rest Stop 1	Old Alabama/Holcomb Bridge	9.3	7:25	7:16	7:07	7:00	6:57	6:53
Cross	Holcomb Bridge	9.3	7:26	7:16	7:07	7:01	6:58	6:53
Left	Roxburgh Dr	11.1	7:36	7:25	7:14	7:07	7:03	6:57
Left	Haynes Crossing	12.7	7:46	7:33	7:20	7:12	7:08	7:01
Left	Haynes Bridge Rd	12.8	7:46	7:34	7:21	7:12	7:08	7:02
Right	North Point Pkwy	13.9	7:53	7:39	7:25	7:16	7:11	7:04
Cross	Old Milton Pkwy	16.0	8:06	7:50	7:34	7:23	7:18	7:10
Cross	Webb Bridge	16.8	8:11	7:54	7:37	7:26	7:20	7:12
Right	Windward Pkwy	17.8	8:16	7:59	7:41	7:29	7:23	7:14
Left	Alderman Drive	18.7	8:22	8:03	7:44	7:32	7:26	7:16
Left	Windward Concourse	19.5	8:27	8:07	7:48	7:35	7:28	7:18
Right	McGinnis Ferry	19.6	8:27	8:08	7:48	7:35	7:28	7:19
Left	Union Hill	19.9	8:29	8:09	7:49	7:36	7:29	7:19
Rest Stop 2	1575 Union Hill Rd on Right	20.0	8:30	8:10	7:50	7:36	7:30	7:20
Cross	McFarland	22.1	8:42	8:20	7:58	7:43	7:36	7:25
Left	Mullimax	22.4	8:44	8:22	7:59	7:44	7:37	7:26
Stay Left	Mullimax	22.5	8:45	8:22	8:00	7:45	7:37	7:26
Left	Windy Hill Dr	23.2	8:49	8:26	8:02	7:47	7:39	7:28
Right	Francis Circle	23.9	8:53	8:29	8:05	7:49	7:41	7:29
Cross	Hwy 9 (Now on Campground)	24.8	8:58	8:33	8:09	7:52	7:44	7:31
Right	Little Fox Creek Trail 100/60 split	26.8	9:10	8:43	8:17	7:59	7:50	7:36
Left	Fox Creek Drive	27.0	9:12	8:45	8:18	8:00	7:51	7:37
Left	North Fox Drive	28.0	9:18	8:50	8:22	8:03	7:54	7:40
Left	Bentley	28.0	9:18	8:50	8:22	8:03	7:54	7:40
Left	Campground	29.0	9:24	8:55	8:26	8:06	7:57	7:42
Right	Bates	29.3	9:25	8:56	8:27	8:07	7:57	7:43
Right	Holbrook Campground	30.4	9:32	9:01	8:31	8:11	8:01	7:45
Straight	At Fork	31.0	9:35	9:04	8:33	8:13	8:02	7:47
Right	Drew Rd	31.5	9:38	9:07	8:35	8:14	8:04	7:48
Left	Howard	32.0	9:42	9:10	8:38	8:16	8:06	7:50
Left	County Line	34.0	9:54	9:20	8:46	8:23	8:12	7:55
Right	Holcomb Campground	35.8	10:04	9:28	8:53	8:29	8:17	7:59
Rest Stop 3	On Left	35.8	10:04	9:29	8:53	8:29	8:17	7:59
Left	Bill Bagwell	36.8	10:10	9:34	8:57	8:32	8:20	8:02
Continue	Trinity Church	37.0	10:12	9:35	8:58	8:33	8:21	8:02
Left	HWY 372 Ballground Rd	37.9	10:17	9:39	9:01	8:36	8:23	8:04
Right	Birmingham Rd	39.2	10:25	9:46	9:06	8:40	8:27	8:08
Right	Wrights Mill - BIG HILL	40.2	10:31	9:51	9:10	8:44	8:30	8:10
Left	Trinity Church	41.8	10:40	9:58	9:17	8:49	8:35	8:14
Cross	Arbor Hill (Now on Owens St)	43.3	10:49	10:06	9:23	8:54	8:39	8:18

1.1

Average MPH

			10	12	15	18	20	24
Left	Curtis	43.7	10:52	10:08	9:24	8:55	8:41	8:19
Left	Grandmar Chase	44.6	10:57	10:13	9:28	8:58	8:43	8:21
Left	Gaddis	46.0	11:06	10:20	9:34	9:03	8:48	8:25
Right	Arbor Hill	47.0	11:12	11:12	9:38	9:06	8:51	8:27
Right	Union Hill	48.8	11:22	10:34	9:45	9:12	8:56	8:32
Rest Stop 4a	Across from Citgo Station	49.5	11:27	10:37	9:48	9:15	8:58	8:33
Cross	East Cherokee	51.2	11:37	10:46	9:54	9:20	9:03	8:38
Left	Evans Cook	53.1	11:48	10:55	10:02	9:27	9:09	8:42
Left	Epperson	54.5	11:56	11:02	10:07	9:31	9:13	8:46
Left	Avery	55.9	12:05	11:09	10:13	9:36	9:17	8:49
Cross	East Cherokee (Now on Thomas)	56.3	12:08	11:11	10:15	9:37	9:19	8:50
Left	Lower Union Hill	58.5	12:21	11:22	10:24	9:45	9:25	8:56
Rest Stop 4b	Across from Citgo Station	61.3	12:37	11:36	10:35	9:54	9:33	9:03
Right	Old Jones Rd	61.4	12:38	11:36	10:35	9:54	9:34	9:03
Right	Gnatt	63.2	12:48	11:45	10:42	10:00	9:39	9:07
Left	Sugar Pike	64.3	12:55	11:51	10:47	10:04	9:42	9:10
Right	Lower Birmingham	64.7	12:58	11:53	10:48	10:05	9:44	9:11
Left	Batesville	66.2	13:07	12:01	10:54	10:10	9:48	9:15
Left	Sugar Pike	67.9	13:17	12:09	11:01	10:16	9:53	9:19
Right	Roper Road	68.7	13:22	12:20	11:10	10:23	10:00	9:25
Right	Lower Birmingham / Hickory Flat	70.1	13:30	12:32	11:20	10:31	10:07	9:31
Right	Freemanville	72.5	13:45	12:50	11:34	10:43	10:18	9:40
Right	New Providence	76.1	14:06	13:12	11:52	10:58	10:31	9:51
Rest Stop 5	Fire Station	80.5	14:33	13:13	11:52	10:58	10:31	9:51
Left	Arnold Mill	80.6	14:33	13:13	11:52	10:58	10:31	9:51
Right	Cagle	80.7	14:33	13:15	11:54	11:00	10:33	9:52
Right	Etris	81.2	14:36	13:17	11:56	11:01	10:34	9:53
Left	Cox	81.6	14:39	13:37	12:11	11:14	10:46	10:03
Left	Wiley Bridge	85.4	15:02	13:41	12:15	11:17	10:48	10:05
Left	Mountian Park Rd	86.3	15:07	13:45	12:18	11:20	10:51	10:07
Right	Mountian Park Rd @ 2nd stop Sign	87.1	15:12	13:47	12:19	11:21	10:52	10:08
Left	Mountian Park Rd	87.4	15:14	13:49	12:21	11:22	10:53	10:09
Straight	Mountian Park Rd @ stop Sign	87.9	15:17	13:52	12:23	11:24	10:55	10:11
Right	Wildwood Springs Dr	88.4	15:20	13:58	12:28	11:29	10:59	10:14
Cross	HWY 92 (now on Steeple Run)	89.7	15:28	14:01	12:31	11:31	11:00	10:15
Left	Autum Wood Ln	90.3	15:31	14:03	12:32	11:32	11:02	10:16
Left	Waverly Hall Dr	90.7	15:34	14:07	12:35	11:34	11:04	10:18
Right	Bowen	91.5	15:38	14:11	12:39	11:37	11:07	10:20
Left	Jones	92.4	15:44	14:16	12:43	11:41	11:09	10:23
Rest Stop 6	Fire Station	93.0	15:48	14:24	12:49	11:46	11:14	10:27
Right	Woodstock	93.3	15:49	14:16	12:49	11:46	11:14	10:27
Right	Canton	94.9	15:59	14:24	12:52	11:48	11:16	10:28
Right	Magnolia	95.5	16:03	14:27	12:53	11:49	11:17	10:29
Left	Coleman	95.9	16:05	14:29	12:58	11:53	11:21	10:32
Left	Willeo	97.2	16:13	14:35	13:01	11:56	11:23	10:34
Cross	HWY 120	97.9	16:17	2:39 PM	13:02	11:57	11:24	10:35
Left	Azalea @ light	98.2	16:19	14:41	13:09	12:03	11:29	10:39
Cross	HWY 9 (now on Riverside)	99.9	16:29	14:49	13:13	12:06	11:32	10:42
Right	To Stay on Riverside @ Light Under 400	101.0	16:35	14:54	13:14	12:07	11:33	10:43
Straight	Becomes Old Alabama	101.2	16:37	14:39	13:01	11:56	11:23	10:34
Left	Market Blvd	102.0	16:41	14:41	13:02	11:57	11:24	10:35
End	Parking Lot	102.1	16:42	14:49	13:09	12:03	11:29	10:39

Finish area will close at 4PM.

Hospitality Hwy Metric Century 61

2012

Gather in the road adjacent to the old Home Depot Parking lot

		Average MPH						
		Miles	12	15	18	20	24	
Start	Market Blvd	0.0	6:30	6:30	6:30	6:30	6:30	
Left	Holcomb Bridge Road	0.2	6:31	6:30	6:30	6:30	6:30	
HOLD	Holcomb Bridge Road on Bridge	0.4	6:32	6:31	6:31	6:31	6:31	
Left	400-Ramp	0.6	6:33	6:32	6:32	6:31	6:31	
Right	Northridge Exit	3.6	6:48	6:44	6:42	6:40	6:39	
Straight	Dunwoody PL	3.8	6:49	6:45	6:42	6:41	6:39	
Right	Roberts Dr	4.3	6:51	6:47	6:44	6:42	6:40	
Right	Roswell Road Hwy 9	6.7	7:03	6:56	6:52	6:50	6:46	
Cross	Chattahoochee River	6.8	7:04	6:57	6:52	6:50	6:47	
Right	Riverside Dr	6.9	7:04	6:57	6:53	6:50	6:47	
Right	To Stay on Riverside	7.8	7:09	7:01	6:56	6:53	6:49	
Straight	Becomes Old Alabama	8.1	7:10	7:02	6:57	6:54	6:50	
Rest Stop 1	Old Alabama/Holcomb Bridge	9.3	7:16	7:07	7:01	6:57	6:53	
Cross	Holcomb Bridge	9.3	7:16	7:07	7:01	6:57	6:53	
Left	Roxburgh Dr	11.1	7:25	7:14	7:07	7:03	6:57	
Left	Haynes Crossing	12.7	7:33	7:20	7:12	7:08	7:01	
Left	Haynes Bridge Rd	12.8	7:34	7:21	7:12	7:08	7:02	
Right	North Point Pkwy	13.9	7:39	7:25	7:16	7:11	7:04	
Cross	Old Milton Pkwy	16.0	7:50	7:34	7:23	7:18	7:10	
Cross	Webb Bridge	16.8	7:54	7:37	7:26	7:20	7:12	
Right	Windward Pkwy	17.8	7:59	7:41	7:29	7:23	7:14	
Left	Alderman Drive	18.7	8:03	7:44	7:32	7:26	7:16	
	Alderman Drive	19.5	8:07	7:48	7:35	7:28	7:18	
Left	Windward Concourse	19.6	8:08	7:48	7:35	7:28	7:19	
Right	McGinnis Ferry	19.9	8:09	7:49	7:36	7:29	7:19	
Left	Union Hill	19.9	8:09	7:49	7:36	7:29	7:19	
Rest Stop 2	1575 Union Hill Road	20.0	8:10	7:50	7:36	7:30	7:20	
Cross	McFarland	21.3	8:16	7:55	7:40	7:33	7:23	
Left	Mullimax	21.6	8:18	7:56	7:42	7:34	7:24	
Stay Left	Mullimax	21.7	8:18	7:56	7:42	7:35	7:24	
Left	Windy Hill Dr	22.4	8:22	7:59	7:44	7:37	7:26	
Right	Francis Circle	23.1	8:25	8:02	7:47	7:39	7:27	
Cross	Hwy 9 (Now on Campground)	24.0	8:29	8:05	7:49	7:41	7:29	
Straight	100 Milers go right	26.8	8:44	8:17	7:59	7:50	7:37	60/100
Left	Long Street Church Rd	27.0	8:45	8:18	8:00	7:51	7:37	SPLIT
Right	Lively Rd	27.2	8:46	8:18	8:00	7:51	7:38	
Continue	Now Longstreet Rd	27.5	8:47	8:20	8:01	7:52	7:38	
Left	Hopewell Rd	28.8	8:54	8:25	8:06	7:56	7:42	
Right	Birmingham Rd	30.3	9:01	8:31	8:11	8:00	7:45	
Left	Freemanville	32.3	9:11	8:39	8:17	8:06	7:50	
Right	Providence	35.8	9:29	8:53	8:29	8:17	7:59	
Cross	HWY 372 (now New Providence)	36.4	9:32	8:55	8:31	8:19	8:01	
Rest Stop 5	Fire Station	40.2	9:51	9:10	8:44	8:30	8:10	
Left	Arnold Mill	40.2	9:51	9:10	8:44	8:30	8:10	
Right	Cagle	40.3	9:51	9:11	8:44	8:30	8:10	
Right	Etris	40.9	9:54	9:13	8:46	8:32	8:12	
Left	Cox	41.2	9:56	9:14	8:47	8:33	8:13	
Left	Wiley Bridge	45.0	10:15	9:30	9:00	8:45	8:22	
Left	Mountian Park Rd	45.9	10:19	9:33	9:03	8:47	8:24	
Right	Mountian Park Rd @ stop Sign	46.7	10:23	9:36	9:05	8:50	8:26	
Continue	Mountian Park Rd veering left uphill	46.9	10:24	9:37	9:06	8:50	8:27	
Continue	Mountian Park Rd @ stop Sign	47.4	10:27	9:39	9:08	8:52	8:28	
Right	Wildwood Springs Dr	48.0	10:30	9:42	9:10	8:54	8:30	
Cross	HWY 92 (now Steeple Run)	49.3	10:36	9:47	9:14	8:57	8:33	
Left	Autum Wood Ln	50.0	10:40	9:50	9:16	9:00	8:35	
Left	Waverly Hall Dr	50.2	10:41	9:50	9:17	9:00	8:35	
Right	Bowen	51.0	10:45	9:54	9:20	9:03	8:37	
Left	Jones	52.0	10:50	9:58	9:23	9:06	8:40	
Rest Stop 6	Fire Station @ Lake Charles	52.7	10:53	10:00	9:25	9:08	8:41	
Right	Woodstock	53.1	10:55	10:02	9:27	9:09	8:42	
Right	Canton	54.5	11:02	10:08	9:31	9:13	8:46	
Right	Right Webb	55.0	11:05	10:10	9:33	9:15	8:47	
Right	Magnolia	55.2	11:06	10:10	9:34	9:15	8:48	
Left	Coleman	55.4	11:07	10:11	9:34	9:16	8:48	
Left	Willeo	56.8	11:14	10:17	9:39	9:20	8:52	
Cross	HWY 120	57.4	11:17	10:19	9:41	9:22	8:53	
Left	Azalea	57.7	11:18	10:20	9:42	9:23	8:54	
Cross	HWY 9 (now Riverside)	59.4	11:27	10:27	9:48	9:28	8:58	
Right	To Stay on Riverside	60.5	11:32	10:32	9:51	9:31	9:01	
Straight	Becomes Old Alabama @ light	60.7	11:33	10:32	9:52	9:32	9:01	
Left	Market Blvd	61.5	11:37	10:36	9:55	9:34	9:03	
End	Parking Lot	61.6	11:38	10:36	9:55	9:34	9:04	

Hospitality Hwy 23 Mile

2012

Gather in the road adjacent to the old Home Depot Parking lot

		Average MPH					
		Miles	12	15	18	20	24
Start	Market Blvd	0.0	6:30	6:30	6:30	6:30	6:30
Left	Holcomb Bridge Road	0.2	6:31	6:30	6:30	6:30	6:30
HOLD	Holcomb Bridge Road on Bridge	0.4	6:32	6:31	6:31	6:31	6:31
Left	400-Ramp	0.6	6:33	6:32	6:32	6:31	6:31
Right	Northridge Exit	3.6	6:48	6:44	6:42	6:40	6:39
Straight	Dunwoody Pl	3.8	6:49	6:45	6:42	6:41	6:39
Right	Roberts Dr	4.3	6:51	6:47	6:44	6:42	6:40
Right	Roswell Road Hwy 9	6.7	7:03	6:56	6:52	6:50	6:46
Cross	Chattahoochee River	6.8	7:04	6:57	6:52	6:50	6:47
Right	Riverside Dr	6.9	7:04	6:57	6:53	6:50	6:47
Right	To Stay on Riverside	7.8	7:09	7:01	6:56	6:53	6:49
Straight	Becomes Old Alabama	8.1	7:10	7:02	6:57	6:54	6:50
Rest Stop	Old Alabama/Holcomb Bridge	9.3	7:16	7:07	7:00	6:57	6:53
Cross	Holcomb Bridge	9.3	7:16	7:07	7:01	6:58	6:53
Left	Roxburgh Dr	11.1	7:25	7:14	7:07	7:03	6:57
Left	Ascot Ln	13.0	7:35	7:22	7:13	7:09	7:02
Right	Haynes Bridge Rd	13.6	7:38	7:24	7:15	7:10	7:04
Left	Old Alabama	13.9	7:39	7:25	7:16	7:11	7:04
Right	Brumbelow	14.2	7:41	7:26	7:17	7:12	7:05
Right	Hartridge Dr	14.9	7:44	7:29	7:19	7:14	7:07
Left	Arborwoods	15.0	7:45	7:30	7:20	7:15	7:07
Right	Nesbit Ferry	16.3	7:51	7:35	7:24	7:18	7:10
Left	Scott	16.6	7:53	7:36	7:25	7:19	7:11
Left	Eves	17.7	7:58	7:40	7:29	7:23	7:14
Cross	HWY 92 Holcomb Bridge	18.0	8:00	7:42	7:30	7:24	7:15
Right	Riverside Dr	19.6	8:08	7:48	7:35	7:28	7:19
Right	Old Alabama	21.6	8:18	7:56	7:42	7:34	7:24
Left	Market Blvd	22.3	8:21	7:59	7:44	7:36	7:25
Right	Parking Lot - END	22.5	8:22	8:00	7:45	7:37	7:26

****Overflow parking available in the Kimberly-Clark lot, across the street**



Hospitality Highway Century

6:00AM Sunday July 8 2012

Partners:

- City of Roswell
- City of Sandy Springs
- City of Mountain Park
- City of Milton
- City of Johns Creeks
- City of Alpharetta

